Water-tightness Airborne Detection Implementation

D10.3 Project Website

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Technical references

Project Acronym	WADI
Project Title	Water-tightness Airborne Detection Implementation
Project Coordinator	Elena Gaboardi, youris.com (YOURIS) elena.gaboardi@youris.com, alice.deferrari@youris.com
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Contributing beneficiary/ies	-
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PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

v	Date	Beneficiary	Author
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Executive Summary

WADI website is the primary interface and main source of information for scientific and professional communities and other stakeholders' categories, including end users and the general public. It contains institutional information about WADI and acts as communication and dissemination channel of the project's activities and results.

This document describes the process followed to develop the website. The technical implementation was provided by youris.com third part IMG Internet, while the design is the result of the collaboration between youris.com and IMG Internet. WADI website is managed by youris.com.

WADI website was first released as a landing page in December 2016 and it was implemented with new sections and contents in March 2017. The website can be accessed through the URL: http://www.waditech.eu/

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1 Approach and development

Coherently with WADI Description of Action, the website functions as first access to general information about the project and acts as a dissemination and communication channel for WADI's results.

WADI website structure has been designed by youris.com in order to meet the communication and dissemination needs of the project, while the graphical layout was implemented by youris.com third part IMG Internet on the basis of WADI visual identity.

The registered domain waditech.eu focuses on the innovative technology developed by WADI. The website is structured to be easy to browse and responsive. Its layout and contents adapt to the size of different screens thus providing an easy surfing by mobile devices.

The website and the database of registered users are administrated by youris.com, which is also in charge of maintaining the website. All the other partners will collaborate by providing content and updates on the activities carried out by the project.

2 Website structure

The website structure consists of a homepage and four main sections as shown in Figure 2.1.
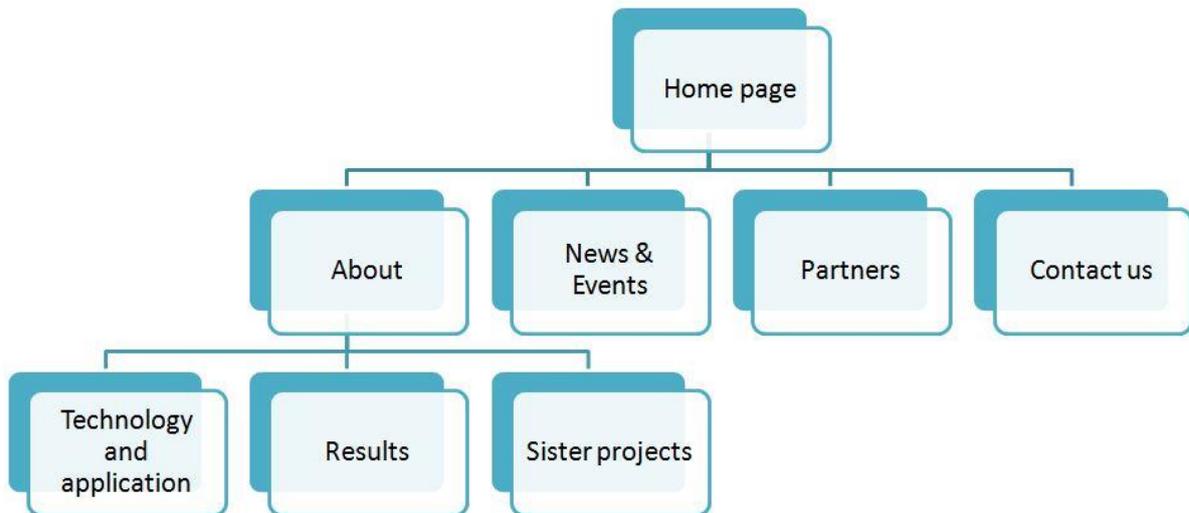
2.1 WADI website structure

The homepage provides a brief overview of the purpose and application of WADI water leak detection surveillance service. It also displays a few graphical elements (logo and images of the aerial platforms) and features the latest news and events about the project. In the lower part of the homepage, a box has been integrated into the layout with the aim of inviting stakeholders to subscribe to the project's newsletter. The participation of the WADI project in the ICT4Water cluster is promoted through a banner which links to the cluster website.

On the top right corner of the page a popup menu links to four sections, namely:

- **About** – This section contains an introduction of the WADI project and is divided into three subsections which describe in details the technology used during the project and its application, make WADI's results accessible to the public and feature the logos and a short description of the "Sister projects". At the time this document is written, the subsections "Results" and "Sister projects" are hidden. They will be visible by the end of the second reporting period.
- **News & Events** – This page will be regularly updated with press and news releases around the topics covered by WADI and the most interesting fairs, conferences and workshops for the sector.
- **Partners** – An overview of the project partners with a dedicated page for each one of them and direct links to their websites.

- **Contact us** – This page provides quick information about the project coordinator, how to get in contact with the WADI project by email and how to join the conversation on Twitter.

All website pages including the homepage feature in the footer the emblem of the EU and the text: "*This project has received funding from the European Union's Horizon 2020 Programme for research, technological development and demonstration under grant agreement No. 689239*".
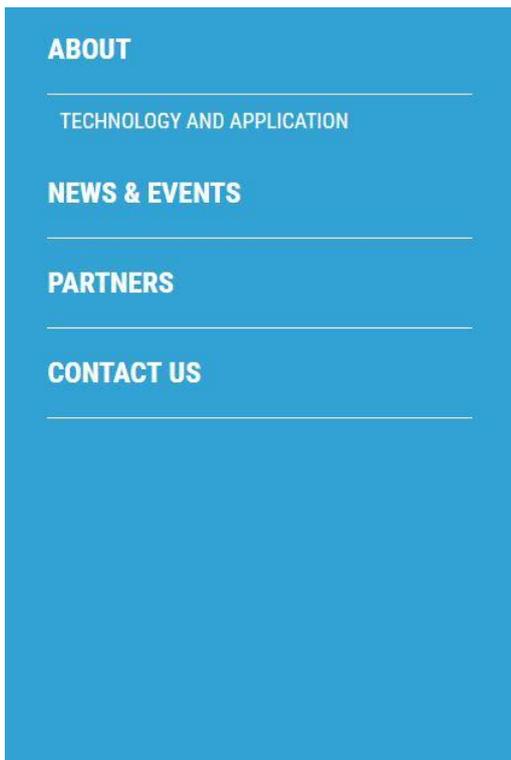
2.2 WADI website popup menu showing sections and subsections

2.3 WADI website homepage

3 WADI Teamsite

The teamsite is a specific internal communication platform, supporting the management of WADI activities and the collaboration among the partners. This share-point platform has been developed by youris.com third party IMG Internet for the consortium to exchange live documents and to act as a repository of institutional information and deliverables of the project.

Each partner has been attributed with a username and password to log-in and a dedicated link to access the teamsite has been included in the top left corner of the homepage of the website. The following image provides an overview of the teamsite area.
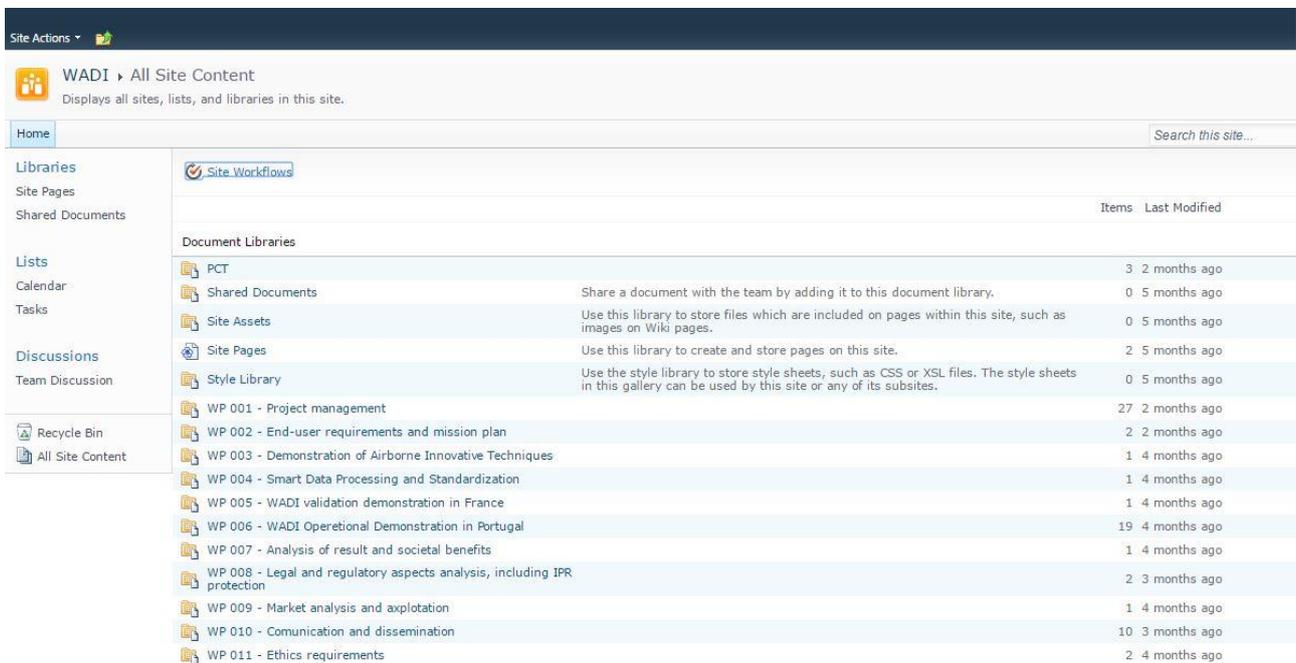
3.1 WADI teamsite

4 Dissemination

WADI website is mentioned in all the official communications about the project.

All partners should give the highest visibility to the website by linking it to their company/organisation institutional websites, disseminating it among their networks and referring to it in any communication concerning the project.

As the WADI project is an official member of the ICT4Water cluster, its logo, a short description and a link to the website are featured on the cluster website. WADI will also get in contact with other EU funded projects to set the basis for common dissemination and mutual promotion.

5 Conclusions

WADI website represents one of the online communication tools the project will exploit in order to sustain its visibility. youris.com developed the project website according to the key visual elements designed for the project, ensuring communication coherence in terms of tone of voice and visual components.